

# Welcome

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Get A **Successful Start** On **Your New Max Opportunity**



**MAX INTERNATIONAL**  
THE GLUTATHIONE COMPANY™

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**Congratulations** on your new business!

# Welcome to **Max**

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Thank you for deciding to join **Max International, the Glutathione Company**. We're honored that you've decided to join us on our mission of empowering people to build a legacy of significant change in their lives and in the lives of others.

This **Welcome Guide** will walk you through the resources you have access to as a **Max Associate**, including the Compensation Plan, Virtual Office, Max Videos, Recognition and Events.

You also have additional information resources in our **Business and Training Archives**. Each archive contains information and details that will be useful to you as a **Max Associate**. These archives can be accessed online anytime you see the links below:

- **Print** • **Training** • **Product** • **Science** • **Opportunity** • **Creative Assets** • **Official Documents**
- **Business and Training**

Before you explore our archives, take your time and read through this Welcome Guide. This will give you the general overview you need to be on the right track as you start building your Max business.



# The **Max Difference:**

## Sound Science Provides Breakthrough Products

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Max is committed to producing and delivering the **best possible glutathione enhancing products** in the world. We know how important it is that high quality health and wellness products be based on proven scientific research. **Max International is determined to lead** the wellness and nutrition industry in delivering quality products and proprietary formulations based on science.

Thanks to the efforts of medicinal chemist **Dr. Herbert T. Nagasawa** and other experts in scientific research and development, Max International has developed **groundbreaking advances** in glutathione enhancing products.

**Herbert T. Nagasawa, Ph.D.**  
Riboceine™ Creator



# Glutathione:

## Support The Body's Master Antioxidant

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**Glutathione (GSH)** is your body's master antioxidant - a small molecule produced naturally in the body which strengthens the **immune system, detoxifies the body, fights intracellular inflammation, and neutralizes numerous types of free radicals**. Toxins and free radicals damage your cells, thereby accelerating the aging process and making you more susceptible to ailments and other issues associated with aging.

Glutathione affects so many aspects of our health that there are currently **over 100,000 peer reviewed studies about glutathione on [www.pubmed.com](http://www.pubmed.com)**.

Glutathione itself is very difficult to take directly as a supplement because it is so fragile that it is destroyed in the digestive system. The key for supplementation, then, is to provide the body with the **building blocks for creating its own glutathione**.



# RiboCeine:™

## Max's Patented Glutathione Enhancing Technology

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Max International is proud to present **the biggest breakthrough for glutathione enhancing dietary supplements — RiboCeine.** This exclusive technology combines D-ribose and L-cysteine, nutrients that are both naturally-occurring in humans, into a product that more effectively enters the bloodstream and is used by the body to produce both **glutathione (the cell's natural antioxidant) and adenosine triphosphate (ATP - a natural source of energy).**

RiboCeine was developed after years of research by **Herbert T. Nagasawa, Ph.D.** and his research team and has been the subject of twenty published, peer-reviewed scientific studies. **RiboCeine is patented in the United States and only available in the products of Max International.**



# Breakthrough Products

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**Max International is The Glutathione Company.**™ Our science and research is dedicated towards finding ways to enhance and support this essential molecule. That's why all of **our products are designed to provide nutrients and enzymes** that work with your body to maintain better health and wellness.

Max's products provide great benefits on their own and work synergistically to support and **enhance each other**. No matter which products you use, we are dedicated to helping you **look, feel, and live to the Max!**™

All Max products are manufactured to meet exacting safety and quality standards. **Visit [MyMaxOffice.com](https://www.mymaxoffice.com)** to see which products are currently available in your area.



# Max Compensation Plan

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We created the Max Compensation Plan to reward the many people who want to share the amazing benefits of the Max products. We've taken a lot of care to design **a compensation plan that rewards sound business-building behavior**. The Max Comp Plan rewards you for:

- Duplicating Your Success
- Engaging in Positive Teamwork
- Developing Effective Leadership
- Practicing Good Business Ethics

There are several ways to make good money with the compensation plan, but your best long-term prospects will always be **focused on building a solid business and a successful team**.

# Ways to Earn

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There are several ways to **benefit from sharing Max products**. If you just want to share products with individuals, you can buy them at purchase price and **sell them at Retail Price** to earn the difference. If you have people who continually buy the products, then you can enroll them as **Preferred Customers** who will receive the products on a regular monthly basis and you will **earn monthly commissions**.

You can earn even more long-term benefits by signing up new Associates who will also work to share the Max products. These benefits are known as either **Bridge Income** or **Residual Income**, both of which provide increased income the more you build your Max business.

## CUSTOMER INCOME

- Retail Customer Income
- Preferred Customer Income

## BRIDGE INCOME

- Fast Start Income
- Global Bonus Pool
- Prime Bonus

## RESIDUAL INCOME

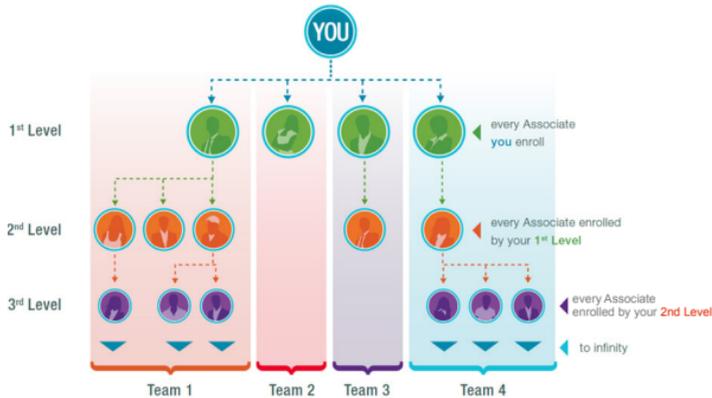
- Binary Team Bonus
- Matching Check Bonus
- Max Living Bonus



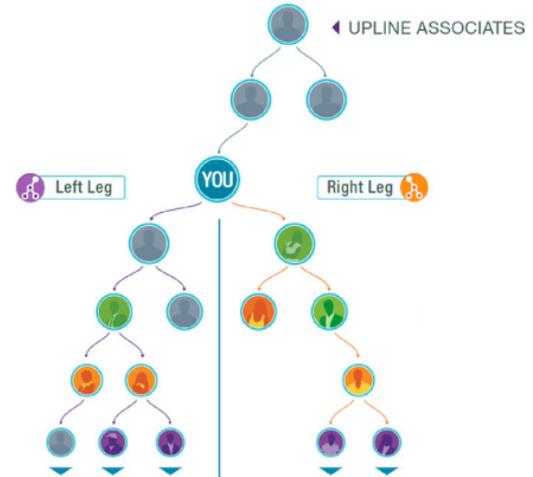
# Organization Overview

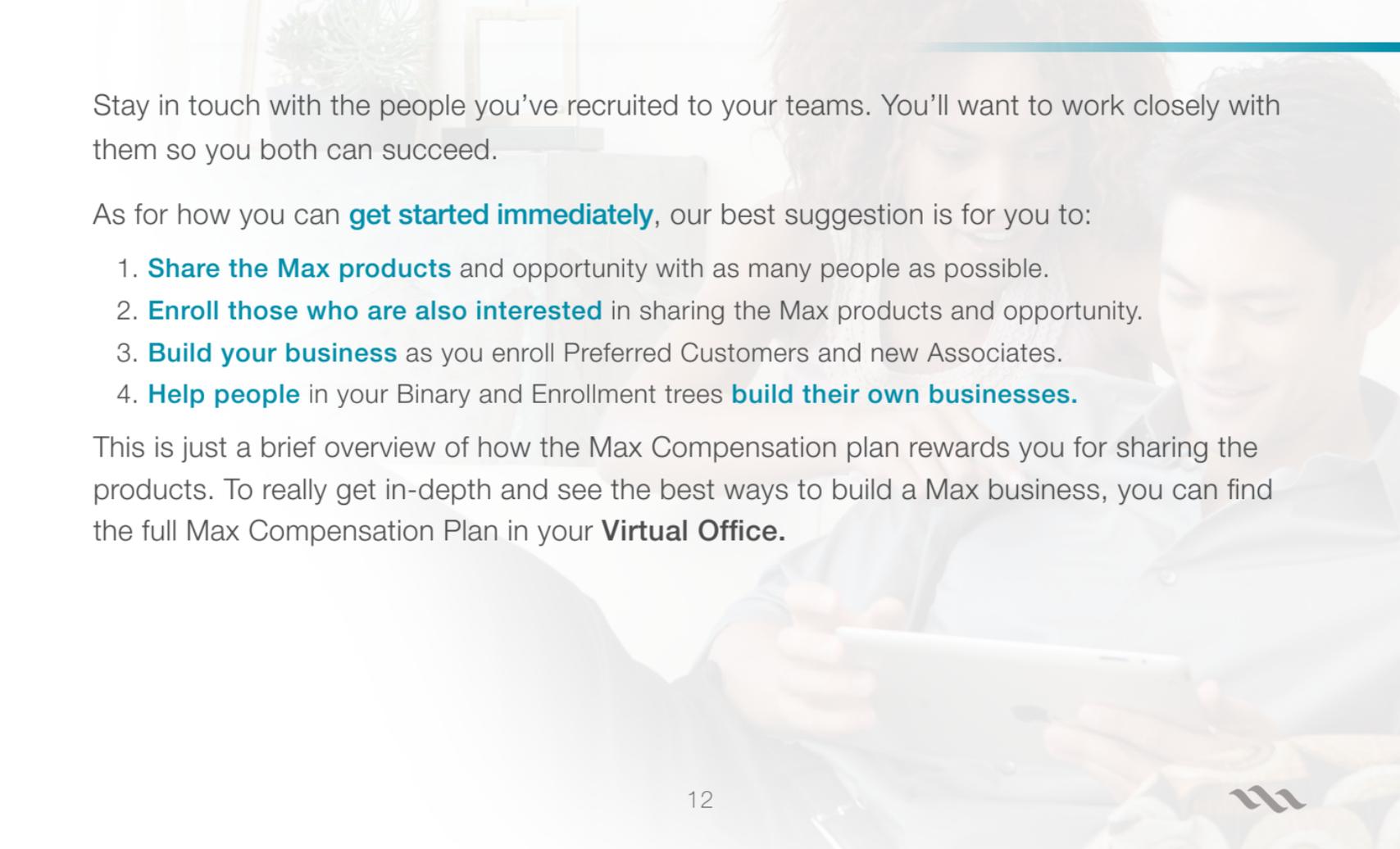
When you enroll as a Max Associate, you are placed into two different teams or “trees”. The Associates who you enroll are then placed below you in both teams.

- **Enrollment Tree** is comprised of people you’ve directly brought into the Max business.



- **Binary Tree** is where you fit into Max’s global organization.





Stay in touch with the people you've recruited to your teams. You'll want to work closely with them so you both can succeed.

As for how you can **get started immediately**, our best suggestion is for you to:

1. **Share the Max products** and opportunity with as many people as possible.
2. **Enroll those who are also interested** in sharing the Max products and opportunity.
3. **Build your business** as you enroll Preferred Customers and new Associates.
4. **Help people** in your Binary and Enrollment trees **build their own businesses.**

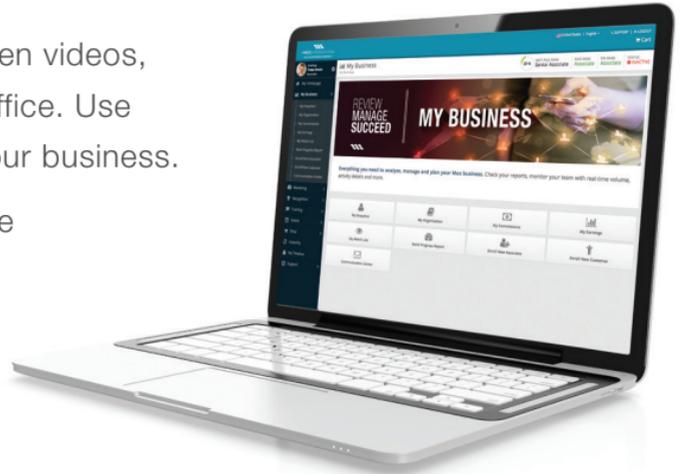
This is just a brief overview of how the Max Compensation plan rewards you for sharing the products. To really get in-depth and see the best ways to build a Max business, you can find the full Max Compensation Plan in your **Virtual Office**.



# The Max **Virtual Office**

Max's V.O. system is an online business management tool that allows you to review different aspects of your business anywhere you have a connection to the internet. Some of these great features include:

- **The New Associate Training Program** provides fourteen videos, worksheets and the 90 Day Plan all within the Virtual Office. Use these reference tools to learn the skills that will build your business.
- **Real-time commission analysis** that provides accurate information about your next check.
- **View orders** placed by the prospects that you recruit and even the people they recruit.



- **Update your website** with your own information to better share your Max business with your friends, prospects, and downline.
- **Official Training Videos** on the V.O. are helpful resources wherever you and your enrolled Associates have internet access.
- **Mobile integration** so you can view your V.O. on any mobile or smart phone device. Your site fits on any mobile device without sacrificing the functionality of the full size version and you can access it from anywhere you have service.

**And much more!** The V.O. is an incredible tool to work and manage your business. Best of all, it's included for FREE just by enrolling as a Max Associate.

### **To get started with your Virtual Office**

1. Go to **[www.mymaxoffice.com](http://www.mymaxoffice.com)** and click on Log In at the top right corner.
2. When you enrolled as an Associate, you chose your **Max I.D.** and **password.**
3. Enter your Max I.D. as your **username** and your chosen **password.**
4. Click enter and start exploring the site!



# Max Training Program

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The Max Training Program is a **comprehensive 90 Day plan** designed to walk you through the important first steps of starting your Max business. What we've discovered is that this business is more than just understanding and using the tools, it's about sharing the products and opportunity with the people in your life. It's about **having a plan** and **being consistent** in how you work your business.

For that reason, we've created the **Max Training Program**. Our **14 training modules** will educate you about the **skills and best practices** you can develop in order to give your business the start it deserves. Each module comes with an **instructional video and worksheets** that will **walk you through** the entire process.

Don't feel like you need to rush through all the modules at once! The Training Program is paced to keep you busy and motivated throughout those **first, crucial 90 days**.



## To start the Max Training Program:

1. Go to [www.mymaxoffice.com](http://www.mymaxoffice.com) and click on **LOGIN**.
2. Enter your **username** and **password**.
3. Find the **Training Tab**.
4. Click on **Training Resources**.

**Download & watch** the videos and access the appropriate worksheets right from your Virtual Office.

Be sure to **reach out to your sponsor** for advice and assistance if you're ever stuck or unsure about a specific training module or concept.



# Max Conference Calls

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The **Max corporate office** hosts conference calls in many of our different markets. These calls are often the best place to get the latest information on Max training, science, news, and updates.

**Max Tuesday Training Call** (U.S. and Canada). **Every Tuesday** Max International presents our exclusive training calls.

The **first Tuesday** of each month - “**Max Science and Performance**”

The **last Tuesday** of each month - “**Max Presentations for Product and Opportunity**”

**Every other Tuesday** of the month - “**Max Money Making Activities**”

**Join us every Tuesday**

**6 p.m. Mountain Time**

**USA Callers:** 712.432.9606 | **Canada Callers:** 832.225.5000

Calls are available for replaying and sharing at [www.soundcloud.com/maxintl](http://www.soundcloud.com/maxintl). Be sure to invite your prospects and newly enrolled Associates to join you for these important events.

# Max Videos

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Max International supplies many different videos that will help you understand the benefits of Max products, learn the business, and share the good news about Max.

## Some videos include:

- **Easy-to-understand** explanations of the Max science and product benefits
- **Recognition and celebration videos** that highlight the fun, success, and luxury that come with being a Max Associate
- **Testimonials** from customers, business leaders, and celebrities about our products and business opportunity

Access our videos through the Max App, by visiting our YouTube page -

[www.youtube.com/@livemax.glutathione](http://www.youtube.com/@livemax.glutathione), or find them in your V.O. Video Library.



# Recognition

## Celebrating Your Success on a World Class Stage

When you partner with Max, we're with you every step of the way. That's why we're determined to **celebrate your success in the best way possible.**

### Here are just a few highlights of our recognition program:

- **Recognition** at each level up to Crown Diamond.
- **All-expense paid\* trips** when you achieve ranks of Gold and above.
- **Exclusive certificates, pins, and on-stage recognition** at events.
- **Awards** for super achievers at our annual International Convention.
- Exclusive **Diamond Retreat, Diamond Rings, Trophies,** and other gifts for Diamond Associates.

**Recognition is key to the success of the Max Family and we look forward to having you join us at our next recognition event!**



SENIOR ASSOCIATE PIN



MAX DIAMOND RINGS



# Events

Learn, Grow, Network, Celebrate, Travel

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**Max Events are your opportunity to kick-start your Max business** and learn from top Associates from around the world—all while enjoying a fabulous location.

## Some of Max's most popular events:

- **Convention** The biggest event of the year.
- **Corporate Tours** Executives join Associates around the globe for opportunity and training events.
- **Anniversary Events** Celebrate achievements with Associates from your country.
- **Road to Gold** Upcoming Max leaders join together to learn and develop their businesses.
- **Road to Diamond** Leadership development, skills and business tips for your growing Max business.

**Check the Events page in your V.O. for upcoming events and meetings near you.**



# Max Policies & Procedures\*

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The products offered by Max International are conventional foods, beverages or dietary supplements. **Such products may not be offered with an express or implied intent to diagnose, treat, cure or prevent any disease.** This not only includes express disease conditions like cancer, cardiovascular disease, and arthritis, but also symptoms of disease conditions like high blood pressure and implied claims like sore joints. Max products are not intended to diagnose, treat, cure or prevent any disease or any symptom of disease.

Additionally, there are certain requirements that must be met with respect to the use of consumer testimonials and endorsements, especially in the context of weight management. If consumer endorsements or testimonials are used to promote weight management products, the results shown or described must be typical of what consumers can expect to achieve, or the representation must clearly and conspicuously disclose what the typical results are.

Please see the official Max promotional materials for examples of how to promote **Max weight management products.**



Any statements made about Max International products, including endorsements, must comply with applicable state, federal and/or country laws and regulations. All endorsements of Max International products must be truthful and not misleading.

**Associates may not make claims about Max International products unless claims are supported by competent and reliable scientific evidence. Oral statements or claims made to promote products are held to the same standard as those in print.** If you have any questions about the legality of any claim you should contact Max International Customer Care for discussion and verification that such a claim is permissible for our products.

**If you have questions about legal requirements for the promotion of Max International products, please contact Max Customer Care.**

\*Please Visit the Virtual Office for full Policies & Procedures and related documents.



# Now You're **Ready to Get Started!**

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Achieving your dreams requires a lot of hard work, but, after reviewing the Starter Kit materials, you're better informed and better equipped to **start making your dreams into reality.**

## **Take your next steps today:**

1. **Contact Your Sponsor** and let them know you're ready to get started.
2. **Set a date / time** with your Sponsor to **create your game plan.**
3. Download and **print the 90 Day Plan.**
4. **Start** your 90 Day Plan.

**Complete these steps and you're well on your way towards building a successful Max business.**

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**EMPOWERING** PEOPLE TO EXPERIENCE **BETTER HEALTH, SUCCESS, AND SIGNIFICANCE**





**Thank you** again for joining us as an Associate.  
Let's work together to achieve our dreams of success with significance.



**mymaxoffice.com**

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